

WBCB Television Inc./CW Network

101 West Boardman Street Youngstown, Ohio 44503 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address	Contract #	Rev#	Bill Cycle	Print Date	Entry Date	
GREAT AMERICAN MEDIA	19455	NEW	Broadcast	5/18/2012	5/17/2012	
1010 WISCONSIN AVE NW SUITE 800	Advertiser .DEM. CNG.	CMP CO	DMM.	Brand .DEM.CNG.CMP CON	Network WBCB	
WASHINGTON, DC 20007	Contract De	scription		Dates	Revenue Type	
	D.C.C.C.			10/16/12 - 10/22/12	CA5	
	Estimate # 1194		roposal # 816512	Primary Salesperson PHILADELPHIA PMC	•	

Line	M	TU	w	тн	F SA SU	Spots Week	Ordere	ed Date	s Oi	der	ed Times	Spot Type	Spot Length	Total Spots	Spot Rate
A	1	X	X	X	X	2	10/16	- 10/19	10:00:0	00 a	10:59:59 a	PO2	:30	2	\$35.00
									Prg: J	UD	GE MATHIS				
	JU	DGE	MA	THI	IS<										
A	2	X	X	X	X	2	10/16	- 10/19	11:00:0	00 a	11:59:59 a	PO2	:30	2	\$35.00
									Prg: J	UD	GE ALEX				
	JU	DGE	AL	EX											
A	3	X	X	X	X	1	10/16	- 10/19	05:00:0	00 p	05:59:59 p	PO ₂	:30	1	\$35.00
									Prg: A	AME	ERICA'S FUN	NIEST	H		
	Al	MR F	UN-	VID	EOS						1 1				
A	4			X		1	10/18	- 10/18	09:00:0	00 p	09:59:59 p	FIX	:30	1	\$150.00
	Tŀ	HE SE	CR	ET C	CIRCLE										
A	5	X .				1	10/22	- 10/22			10:59:59 a	PO2	:30	1	\$35.00
									Prg: .	UD	GE MATHIS				
	JU	DGE	MA	HT	IS<				-						
A	6	X				1	10/22	- 10/22			11:59:59 a	PO2	:30	1	\$35.00
									Prg: .	UD	GE ALEX				
	JU	JDGE	AL	EX							, , , , , , , , , , , , , , , , , , , ,				
Billo	ible				Airtin	ne				1	NTR			Total	
Broa	adcas	st		Gr	'OSS	Net		Spots	Gross		Net		Gross		Net
Oct	2012	2			\$395.00	\$	335.75		8				\$3	95.00	\$335.75
To	tals				\$395.00	\$	335.75		8				\$3	95.00	\$335.75